FROM THE EXECUTIVE DIRECTOR

We are so grateful to you for your generosity, passion, and your support of Woodstock Farm Sanctuary. 2016 was a year where the staff, volunteers, and community of the Sanctuary stepped up and saved lives. I am personally very grateful for the leadership of Jeff Lydon who acted as Interim Executive Director and is now our Managing Director. It was with his experienced and steady guidance that we completed our first full year at our new property – a new property that allowed us to rescue over 70 animals directly and save millions through our vegan outreach and campaigns against animal agriculture.

Having joined Woodstock Farm Sanctuary as the first Development Director in 2014, I feel like the luckiest person to have seen our growth and progress. This growth was because of you. It is because of you that our Tiniest Herd goats like Lucie and Tuesday were born into a lifetime of sanctuary. And it’s because of you that Trident became one of the very few horses who is thriving with a hoof deformity and not immediately killed.

Please read about our work over 2016. And come visit soon – there are 380 animals who would love to meet you. Each life we save keeps thousands of animals from entering food production and living short miserable lives. The impact of your giving is monumental and timely.

For the animals,

Rachel McCrystal
Because of you, Woodstock Farm Sanctuary accomplished more than we ever thought possible in our first full year at our new location in High Falls, NY. It was a year of new milestones and ground-breaking firsts.

We rescued over 70 farmed animals in 2016 – more large animals than any comparable period in our history. These animals now live peacefully thanks to the support of our friends and family.

MAJOR RESCUES INCLUDED:

Our first horse, Trident, who was going to be killed at just three months old because of a hoof deformity that made him worthless to the Amish farmers wanting to use him as a buggy horse and breeder. Now he spends his days happily bucking and prancing on his state-of-the-art prosthetic leg.

Willy the goat, who had reportedly jumped off of a truck and had been wandering around lost, eating weeds and gardens, all summer. Constantly being chased by neighbors and with hunting season quickly approaching, Willy’s life was in serious danger until we were able to rescue him.

Antoinette was found three days before Thanksgiving outside of a live-kill market, where people go to pick out a live bird or rabbit and then have them killed right there on-site while hundreds of others await the same terrible fate.

We welcomed the Tiniest Herd – 11 baby goats and two baby lambs, their mothers all rescued from a backyard butcher in late 2015 – into a long life of love and peace.

A small flock of chickens from religious rituals in New York City, who arrived to us in bad shape – barely breathing and weak from lack of food and dehydration. Chickens used in these rituals suffer for days in tight crates without food, water, or protection from the elements and are then killed shortly after.

Ari was just 10 weeks old when he was found running alone through the woods after escaping from a fraternal lodge raising him to be killed for a pig roast. Rudy was going to be sent to be killed after the petting zoo who purchased him was closing for the season. The two have settled into the pig barn together and have become quick friends!

“I remember them both coming in and thinking to myself that they were both destined to be killed for someone’s dinner. Instead, they will spend their entire lives here in love and peace. Tens of thousands of people will meet Ari and Rudy, make the connection, and stop eating animals.”

Kathy Keefe, Shelter Director
TOUCHING MORE LIVES THAN EVER BEFORE

We welcomed more than 13,000 people through our gates in 2016! Our first in-depth survey of tour participants from the visiting season indicated that 70% of our guests felt so inspired after meeting our animal residents, that they are taking major strides toward eliminating animal products from their lives - with almost one-third becoming vegetarian or vegan on the spot.

Of those 13,000, more than 1,100 of you interned or volunteered your time to help clean barns, run successful events, and keep the animals healthy and happy.

"Our move to the new 150-acre property not only allowed us to rescue and shelter more animals, but also expand beyond the Sanctuary boundaries and educate others through our continued advocacy work."

Jess Davis, Programs Manager

Thanks to our generous business partners and supporters, we were able to host six on and off-site events, including our 11th annual ThanksLiving gala, July Jamboree festival, and Woodstock in Williamsburg fundraiser, and had more than 500 people participate in our humane education program, including the Youth Empowerment Action (YEA) social justice camp. Woodstock Farm Sanctuary also attended local and regional outreach events, from vegfests to professional conferences.

BEYOND THE SANCTUARY BOUNDARIES
With additional staff resources on board, we've continued to use multi-media platforms to advocate for veganism -- opening more hearts, awakening more people, and making an even bigger impact for those who couldn't visit the Sanctuary in 2016.

We saw our social media audience grow more than 15% and reach over 300,000 followers, and media coverage from regional and national outlets like the New York Times, One Green Planet, and The Dodo. And with your help sharing, retweeting, and reposting our content, Woodstock Farm Sanctuary's mission, work, and advocacy for farmed animals reached millions of your family members, friends, and new supporters just on social media alone.

**2016: A YEAR OF LIFE-SAVING CHANGE**

Woodstock Farm Sanctuary takes care in taking care of animals in need

By Arté Zangla, azangla@freemanonline.com ArielAtFreeman on Twitter
Woodstock Farm Sanctuary is a 501(c)3 non-profit organization run entirely by donations from the public. Donations are tax-deductible as allowed by law.
### REVENUE

<table>
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<tr>
<th>Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Membership and Donations</td>
<td>$1,583,153</td>
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<tr>
<td>Merchandise Sales</td>
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<td>Events</td>
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<tr>
<td>Other</td>
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### EXPENSES

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<th>Category</th>
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<tr>
<td>Program: Animal care and education/outreach</td>
<td>$1,347,805</td>
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<tr>
<td>Administration and fund raising</td>
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<tr>
<td><strong>TOTAL</strong></td>
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**TOTAL NET REVENUE** $23,033
Woodstock Farm Sanctuary rescues farmed animals and gives them care and sanctuary, connects animals with people to advance veganism, and advocates for animal rights in alliance with other social justice movements.